

BLITCHRON  
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# REVERB

## RULEBOOK



IN ASSOCIATION WITH



# REVERB

Blithchron '21 is conducting a one-of-its-kind event, Reverb, which is an online EDM-production. This event aims to give amateurs and professionals a chance to showcase their skills and bring out the best in them. EDM production competitions are rare, and we would love to unearth new talents and provide them with a platform.

## **Participation:**

The participation can be solo or in a group of a maximum of three participants.

**Theme:** It's a Free World

## **Event Structure:**

1. The participants have to make an original EDM track based on the above theme.
2. Any samples can be used as long as they are royalty-free and the artist owns its rights.
3. The final track should have a length of at least 3 minutes.
4. The contest is restricted to genres found on [beatport.com](https://www.beatport.com). Other genres will not be accepted.
5. The file should be made on a DAW (Digital Audio Workstation) and the project file should also be submitted.
6. Top 10 participants will be shortlisted based on these submissions.

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7. The shortlisted artists will present their project files on 27th March 2021 to the jury panel. Here, the artists will share their journey, production methods and justify their interpretation of the given theme.
8. The shortlisted participants will have to face a final challenge on 28th March 2021.
9. The results will be announced later on 28th March via email.

### **Important Dates:**

12th March 2021	-----	Registration deadline (11:59 pm IST)
24th March 2021	-----	Submissions close (11:59 pm IST)
27th March 2021	-----	Presentations
28th March 2021	-----	Final challenge

### **Submission:**

Participants will receive a Google form via email, where they have to upload their submissions. The form will be sent to the participants by the organizers after registration.

### **Submission format:**

Participants will have to upload the files via Google forms which will be shared later. Tracks should be submitted in 320kbps and .mp3 format with clear details i.e., <Track name> - <Artist Name> - <BPM> - <Key/Scale>.mp3

The project file should also be submitted in the same naming format.

## **Judging Criteria:**

1. Music Theory
2. Sound Design
3. Arrangement & Structure
4. Mixing / Mixdown
5. Creativity
6. Playability
7. Originality

All above-mentioned criteria have equal weightage.

## **General rules:**

1. It will be the responsibility of the participants to ensure that the music is audible (minimum -10dbfs). The organizing team will not entertain any matters regarding the quality of the audio.
2. If any track is found on any public site, the organizing authority will directly disqualify the participant from the contest. Plagiarism is strictly prohibited, and any participant caught will immediately get disqualified from the competition.
3. Every participant has to submit only one entry. In the case of multiple submissions, the participant will be disqualified.
4. Participants are supposed to make the track in the given time frame. Any submission after the deadline will not be considered for judging.
5. The organizers hold the right to make changes in the event format or structure without prior notice to the participants.
6. The judges' decision is final.

## **Prizes**

### **1st position -**

Cash Prize of Rs. 10,000/-

Complete technical and musical review along with feedback of the submitted track

3 mentoring sessions with Medium Rare Project

Guaranteed listening and response from an established record label

Guidance to self-release of the track internationally  
20% discount on a Masterclass course by Medium Rare Project  
A free copy of Izotope Elements Suite software

**2nd position -**

Cash Prize of **Rs. 6,000/-**

Complete technical and musical review along with feedback of the submitted track

2 mentoring sessions with Medium Rare Project

Guidance to self-release of the track internationally

20% discount on a Masterclass course by Medium Rare Project

**3rd position -**

Cash Prize of **Rs. 4,000/-**

Complete technical and musical review along with feedback of the submitted track

1 mentoring session with Medium Rare Project

Guidance to self-release of the track internationally

20% discount on a Masterclass course by Medium Rare Project

**Benefits to all the participants -**

A 10% discount on a Masterclass course by Medium Rare Project will be offered to all the participants of the competition (winners not included).

**Terms & Conditions for the Prizes and Discounts-**

The cash prizes will be given post event and after identity verification.

The non-monetary prizes are valid for 6 months from the date of the final event and cannot be exchanged for money and discounts.

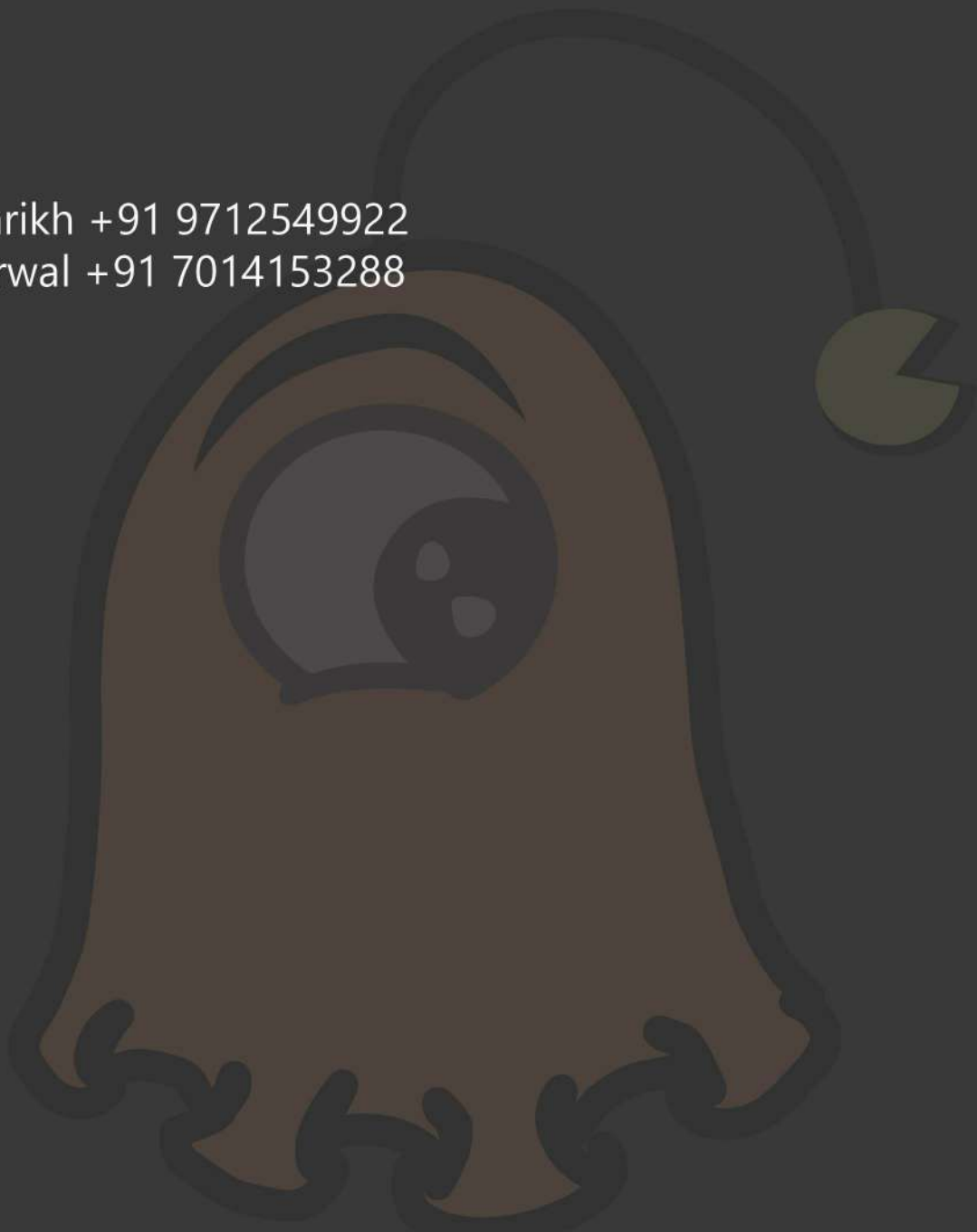
The prizes are exclusive to the winners and are non-transferable.

The discounts provided are valid for 6 months from date of final event and are exclusive to the participants and non-transferable.

**Contact:**

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The regular price of the Masterclass is \$500.

The price of 6 one on one sessions is \$200.

The price of the Izotope Elements Suite software is \$200.

The cost of feedback and the possibility of getting signed to a record label is priceless.

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